



MEETING NOTES

Recycling Ad-Hoc Committee

July 30, 2020

Attending: Darrick Dietrich, and Sandy Shelin
Absent: Judi Fenno (excused), Elissa Brown, and Barbara Clark
Council Rep: Steve Moss (excused) and Ted Koehler
Staff: Ki Bealey, Mori Struve, and Darci Bell
Guests: None
Public: None

MEETING CALLED TO ORDER

Meeting was called to order at 11:00 a.m. by Ki Bealey.

WELCOME

Ki welcomed everyone in attendance.

APPROVAL OF JUNE 18, 2020, MINUTES

A correction was requested to the July 2, 2020, minutes. The minutes were not approved as there was not a quorum.

REVIEW GOAL

The goal was reviewed again.

REVIEW ASSIGNMENT/DELIVERABLES

Ki discussed the education aspect and that we would be going out with an RFP to obtain marketing assistance. Suggested public outreach efforts included putting stickers on recycling containers to identify what goes in the containers. Putting out a monthly mailer/postcard to reinforce the items that are recyclable and provide a section for customer feedback. Put information in the utility bills and create some videos. Enforcement efforts would follow after a certain length of time of education efforts. Mori is currently researching with Pioneer Recycling about why pizza boxes can not be recycled. Glass is another item that citizens continually inquire about as to what options are available to recycle it. We need to provide information to citizens that states that the industry decides what is recyclable, not the City and determine a way to communicate that by explaining the system and where the City fits in to the process. Send out periodic reminders to citizens about why or why not we are recycling certain items. Establish some standards and then we have a foundation to work with. For example, we establish that we want to see contamination decline by XX percent by XX years and then we reconvene the Committee to address changing the system as needed. There was discussion on quality control of recyclables collected.

Ki asked about an end goal. When did the members think we could come to a conclusion of the Ad-Hoc Committee and present our recommendations at a Council Worksession. Members agreed that the September 21 Council Worksession would be achievable. Members discussed evaluating alternatives to the existing system. Ki indicated that the Committee would provide policy considerations to Council in our recommendation and Council could then include them in their legislative priorities.

At the next meeting it was determined that we need to nail down the recycling menu (what items to include).

QUESTIONS

None noted.

CONFIRM DATE, LOCATION AND AGENDA ITEMS FOR NEXT MEETING

The members present agreed that the next meeting could be August 6, 2020, at 11:00 a.m. if agreeable by the absent members. Darci will inquire as to everyone's availability.

ADJOURN

Meeting adjourned at 11:30 a.m.